



LIVE

# CONTEST

## FAKE NEWS

Where do 'Fake News' come from and what do they mean? How can you identify them? Has trust in the media become too fragile? Why does our young generation turn to other sources of information instead of our traditional media? What is the role of social media in the spreading of Fake News?

The 'Fake News' exhibition, produced by Poster for Tomorrow, will be presented in July 2023 by the Alliance Française of Adélaïde in the University of Adelaide, the University of South Australia, and Flinders University. On this occasion, students of years 10, 11 and 12 are invited to take part in a contest to reflect on Fake News and their impact.

### THE OBJECTIVES OF THE COMPETITION

- Have young students learn how to detect fake news around them by producing one themselves
- Enable high school students in Adélaïde to work and reflect in French
- Get together to reflect on a theme that touches all generations but in particular Generation Z, and thus encourage them to be involved in democratic debate

Prizes will be awarded to the winners of the competition at the SAFTA and Alliance Française ceremony on **26 October 2023**.

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### TRUE OR FALSE?

To take part in the contest, immerse yourself in the world of Fake News creators. Discover and learn about the process, tools and themes covered by Fake News. Once you have understood the issues, invent a Fake News and play it out. Prove to us that you have understood the dangers of Fake News by creating a video.

Don't forget these key questions:

What is the usual process of a Fake News? Who are these Fake News created for? Why do they exist?

### MODALITIES

- The contest is open to students learning French in grades 10, 11 and 12.
- You will be evaluated according to your year of study of French: there will be one winner per year!
- The requested format is a video in French from 1 min to 3 min.
- A 200-word text, in which you explain your choice of Fake News and why you think it's convincing, should accompany the video.
- You can enter the competition alone or in a group.
- You can talk about politics, leisure, fashion, art... The more creative your video is, the better you can convince us!

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### HOW CAN I PARTICIPATE?

- Entrants must pay a \$2 registration fee by clicking on this link: [Register for Fake News Contest](#).
- Teachers can send their students' applications by [paying the registration fee\(s\)](#) as a "Company" and indicating the school.

The registration deadline is June 30, 2023.

The deadline for sending the video and text is August 18, 2023 to:

[maud.boucher@af.org.au](mailto:maud.boucher@af.org.au)